

Manager, US Immunology Communications

Job ID
REQ-10009818
Juli 22, 2024
USA

Summary

Location: East Hanover, NJ (Hybrid)
#LI-Hybrid

About the role: The Manager, US Immunology Communications supports the execution of high impact communications tactics for Immunology in the United States.

About the Role

Your Key Responsibilities:

- Support execution of integrated communications tactics based on deep understanding of market dynamics, communications trends, and audience insights
- Engage & integrate functional expertise including media relations, digital marketing, internal & executive communications, patient & issues advocacy, and market & audience analytics to support key Brand and Therapeutic Area programs & activities
- Support relationships with key external stakeholders to foster a positive and transparent image for the Brand and Company
- Work collaboratively with cross-functional business teams
- Support issues management execution
- Lead development of ongoing reporting demonstrating impact against business objectives
- Deliver executional excellence, while being fully consistent with the evolving legal, regulatory and compliance environment
- Work effectively and efficiently with public relations agencies

Role Requirements

Essential Requirements:

- Bachelor's degree required
- 5+ years of experience in communications, public affairs, media relations or related
- Critical thinking skills and collaborative mindset
- Aptitude for analyzing audience & market data to inform communication thinking
- Storytelling, writing and presentation skills
- Strong project management skills
- Ability to collaborate across diverse set of matrixed cross-functional partners and leaders
- Ability to operate successfully in a highly ambiguous environment; be able to prioritize and maximize time and resources

Desirable Requirements:

- Degree subject area in Communications, PR, Marketing, Psychology, or related a plus
- Prior experience with communications analysis & data preferred

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between \$102,400.00 and \$153,600.00 / year; *however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities.* The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Division

Corporate Affairs

Business Unit

CTS

Standort

USA

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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EEO Statement :

Learn about our business, strategy and performance in 2023, and how we create sustainable value for stakeholders and society.Learn about our business, strategy and performance in 2023, and how we create sustainable value for stakeholders and society.Learn about our business, strategy and performance in 2023, and how we create sustainable value for stakeholders and society.Learn about our business, strategy and performance in 2023, and how we create sustainable value for stakeholders and society.

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Major Accountabilities ~ Steigern Sie Ihr wettbewerbsfähiges Umsatzwachstum ~ Identifizierung und Priorisierung von Kunden mit hohem Potenzial durch Datenanalyse (HCPs und Stakeholder), die Verschreibungsentscheidungen beeinflussen ~ Steigern Sie die Vertriebsleistung durch die geschickte Orchestrierung positiver Kundenerlebnisse ~ Engagieren und Beziehungen aufbauen ~ Führen Sie wertorientierte Gespräche (persönlich und virtuell), um kritische Kundenherausforderungen, Entscheidungstreiber, Schwachstellen und Chancen zu verstehen ~ Personalisieren und orchestrieren Sie Customer Engagement Journeys für HCPs,

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