

Medical Representative / Disease Area Specialist - South

Job ID
394178BR
Juni 26, 2024
Israel

Summary

Territory: Ashdod and the South.
Location: field-based position.

Therapeutic area: Cardiovascular and Neurology.

An important role within the squad team: Responsibility for the execution of business plans to meet business goals for an assigned territory. Drive territory product performance and market share, to develop effective professional business relationships with customers, in accordance with the Novartis Customer Solution Model.

About the Role

Your Key Responsibilities:

Your responsibilities include, but not limited to:

- Build strong business relationship, best for both fast & short term and long-term results, for making the numbers and 'building customers. To understand customers, their environment, potential and needs and then provide customized solutions with our products and services, preferably innovative services and then obtaining firm dedication for prescriptions.
- To use detailed knowledge of competitors' products and their relative strengths and weaknesses during customer calls. Implement the squad strategy and tactical plan. Work with all relevant partners and squad members to ensure "closing" the loop.
- Collaborate with internal team members such as medical advisor, MSLs, KAMs to ensure our customers are receiving the best tailored solution based on their needs.
- Capture insights from the field and report back to the squad to support refining and adapting tactical plan and brand strategy. Adapt and optimize the approach and communication style during calls.
- Ensure adequate pre-call planning, post-call evaluation and keep promises. Use available resources and invest according to Business plan, all plans and events must have clear objectives be accurate, candid and appropriate for their intended context. The responsibility to plan for a very proactive and productive approach to the territory with the best return on investment (ROI).
- Accountability for a quarterly business plan: a business plan sheet contains critical information about actions and priorities and investments for a period; (where to work, whom to see, how often, what to do).
- Supervise and follow-up the business plan on an ongoing basis: Collect and record information relevant to customer targeting and systematically use OnCore.
- Analyze territory product performance and market data on brick-level on a regular basis and propose action

plan to regional sales manager. Coordinate visit cycles with co-detailing salesperson to improve customer coverage and impact.

Commitment to Diversity & Inclusion: :

We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

What you'll bring to the role:

- Education: High level academic education in science and/or technical qualifications (e.g. nursing, pharmacy, physiotherapy).
- Min. 1 year of experience from a medical sales position or other marketing & sells position from the Pharma industry.
- Proficient Hebrew and English, both written and spoken.
- Cross functional collaboration.
- Customer focus.

Why Novartis?

Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Division

International

Business Unit

Innovative Medicines

Standort

Israel

Site

Israel

Company / Legal Entity
IL04 (FCRS = IL004) Novartis Israel
Functional Area
Der Umsatz
Job Type
Full time
Employment Type
Regular (Sales)
Shift Work
No
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