Associate Director, Publication Lead

Job ID
REQ-10013138
Juli 23, 2024
USA

Summary

The Associate Director, Publication Lead will development and oversight of US Publication plans for US Medical Affairs by ensuring that clinical and HEOR data is published according to company SOPs and policies. Ensure information gaps are addressed with strategic publication plans and drive the development of publications to communicate scientific and clinical information for both internal and external stakeholders and customers.

Location: The ideal location for this role is East Hanover, NJ site (there may be some restrictions based on legal entity). Please note that this role would not provide relocation as a result. The expectation of working hours and travel (domestic and/or international) will be defined by the hiring manager. This position will require some travel.

About the Role

Major accountabilities:

- Strategically develop, lead and complete US Medical Affairs Publication Plans for assigned products/therapeutic areas, ensuring robust strategic planning, tactical planning and implementation of congress presentations and manuscript execution in alignment with global publications objectives and initiatives
  • Maintain and strategically handle US Medical Affairs Publication Plans for assigned products/therapeutic areas, by incorporating robust central initiatives in collaboration with the Publications Working group (PWG) and to ensure high quality and timely achievement of landmarks and deliverables
  • Drive and coordinate vendor selection and handle vendor medical writing (MW) activities
  • Ensure fair balance and integrity of available scientific data of all abstracts, posters, manuscripts and oral presentations
  • Build effective partnerships with all stakeholders, including supported products' Medical Directors, Statistical Support staff, HEOR colleagues, Medical Tactical Team members, and Global Publications team members
  • Act as liaison with global SEC partners and communicate global publications initiatives to the US product teams. Coordinate incorporation of the US Pubs plan into the worldwide brand publication plan
  • Lead the US Publication Working Group (PWG) meetings for assigned products and ensure the timely, accurate execution of all PWG results and action items
  • Coordinate/manage writing activities of external agencies and/or internal medical writers
  • Critically review/edit sophisticated publication documents for quality, compliance and scientific integrity
  • Lead monthly budget management and forecasting of publications spend within IM US Medical Product Plans

• Collaborate with Director, Publication Excellence to deliver innovative publication solutions and publication extenders, as appropriate
• Ensure compliance with regulatory requirements as well as industry guidelines and Novartis policies

Minimum Requirements:

- PharmD, healthcare-related PhD, or MS is required with significant industry or related medical information experience preferred. Post-graduate specialty training is desirable
- Minimum 4 years of experience in medical writing, medical publications and communications, and/or Pharmaceutical Proven Experience
- Certification as a Medical Publication Professional (CMPP) is highly desirable

Skills:

- Familiarity with publication management tools and systems (Datavision)
- Critical thinking with an innovative mindset required
- Tight-knit collaboration and stakeholder management, communication and presentation skills
- Tried project management, vendor management, and budget leadership skills are required
- Self-starter with the ability to work collaboratively and the desire to work on a cross functional team
- Sunshine TOV, Pharma Code of Conduct, CONSORT etc.
- Experience in development of abstracts, posters, manuscripts and ability to perform a literature
- evaluation is preferred
- • Proficient in Microsoft Word, PowerPoint, Excel, and technologically savvy

The pay range for this position at commencement of employment is expected to be between $151,200.00 and $226,800.00 per year; however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients’ lives. Ready to create a brighter future together? https://www.novartis.com/about/strategy/people-and-culture

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Division
US
Business Unit
Innovative Medicines
Standort

USA
Site
East Hanover
Company / Legal Entity
U473 (FCRS = US473) Novartis Gene Therapies
Functional Area
Research & Development
Job Type
Full time
Employment Type
Regular
Shift Work
No
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Major Accountabilities ~ Steigern Sie Ihr wettbewerbsfähiges Umsatzwachstum ~ Identifizierung und Priorisierung von Kunden mit hohem Potenzial durch Datenanalyse (HCPs und Stakeholder), die Verschreibungsentscheidungen beeinflussen ~ Steigern Sie die Vertriebsleistung durch die geschickte Orchestrierung positiver Kundenerlebnisse ~ Engagieren und Beziehungen aufbauen ~ Führen Sie wertorientierte Gespräche (persönlich und virtuell), um kritische Kundenherausforderungen, Entscheidungstreiber, Schwachstellen und Chancen zu verstehen ~ Personalisieren und orchestrieren Sie Customer Engagement Journeys für HCPs,

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