

Associate Director, Marketing & Digital Data Solutions

Job ID

REQ-10014822

Juli 24, 2024

Indien

Summary

Job Title: Associate Director, Digital & Marketing Data solutions

Key Responsibilities:

- Support in development of the strategic data solutions and capabilities (e.g. analytical data marts, metric libraries, viz/content delivery tools)
- Conduct meetings and presentations with Stakeholders across the organization and partner with them to build great solutions that drive strategic value in an efficient manner.
- Translate the business needs into actionable analytics focused data solutions/features/initiatives using technology platforms like Data IKU, Snowflake, Alteryx, R, Qlik, SQL engines and Python to provide solutions and/or recommendations.
- Hands-on development to build data solutions/rapid prototypes/POCs and Dashboards.
- Translate business requirements into design, data and specifications managing team, IT, business services and related vendors who are responsible for the development and deployment of the reports.
- Manage process for ad-hoc analytics and content delivery and streamline fragmented efforts.
- Drive governance around building data as a service on modern data/analytics/BI solutions
- Maintain understanding of the type of analytical solutions and insights that different business functions benefit from
- Collaborate with IT teams for infrastructure and platform needs. Creation of documentation, including Business Requirements, Design documents, etc.

Essential Requirements:

- BS in Biology, Mathematics, Statistics, Computer Science, Engineering, Analytics, Business, or other technical degree. MS or MBA preferred.
- Experience in building large data warehouses/ data marts. Should be proficient in relational and dimensional modeling. Experience in Snowflake is a plus.
- 10+ years' experience in successfully data/analytics/BI initiatives in industry/consulting setup
- Advanced knowledge and hands-on development experience on tools, dashboards, and software like Snowflake, DataIKU, Data Bricks, Qlik, Alteryx, R, SAS and Python. Consulting experience a plus

About the Role

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Location – Hyderabad # Hybrid

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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BD&L & Strategic Planning
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Employment Type
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