

Manager, US Policy & Issues Communications

Job ID
REQ-10009872
Aug 01, 2024
USA

Summary

Location: East Hanover, NJ (Hybrid)
#LI-Hybrid

About the role: Support US corporate reputation through the risk management and shaping of the Novartis story within the US healthcare environment and defined voice within US healthcare policy and issues affecting US patients, healthcare professionals and pharma industry.

About the Role

Your Key Responsibilities:

- Support execution, including content development and news flow management/tracking, of strategy to identify and shape Novartis visibility and position around key US healthcare policies, issues management, and market access.
- Responsible for media and landscape analysis and the utilization of analytics and insights to create reports and inform strategy.
- Research and keep pulse of US and industry issues and policies

Role Requirements

- BA/BS required; advanced degree a plus
- 7+ years of experience in corporate communications, US public/policy affairs or related discipline, with healthcare and/or pharmaceutical background
- US issues and policy management, plus a US policy communications background
- Media relations expertise
- Editorial oversight and project management
- Strong writer and content generator
- Business acumen and understanding of US healthcare policy industry landscape
- Insights and analytical capabilities
- Team and individual style that is exemplary of Novartis culture and behaviors
- Strong interpersonal skills and collaborative enterprise mindset with comfort in working within a dynamic, ambiguous & matrix environment
- Ability to multi-task and manage complex issues into simple effective solutions

Benefits and Rewards: Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion: Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Novartis Compensation and Benefit Summary: The pay range for this position at commencement of employment is expected to be between \$102,400.00 and \$153,600.00 / year; *however, while salary ranges are effective from 1/1/24 through 12/31/24, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities.* The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an "at-will position" and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

Division

Corporate Affairs

Business Unit

CTS

Location

USA

Site

East Hanover

Company / Legal Entity

U061 (FCRS = US002) Novartis Services, Inc.

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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building diverse teams, representative of the patients and communities we serve, and we strive to create an inclusive workplace that cultivates bold innovation through collaboration and empowers our people to unleash their full potential.

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<https://talentnetwork.novartis.com/network>

EEO Statement :

Learn about our business, strategy and performance in 2023, and how we create sustainable value for stakeholders and society.Learn about our business, strategy and performance in 2023, and how we create sustainable value for stakeholders and society.Learn about our business, strategy and performance in 2023, and how we create sustainable value for stakeholders and society.Learn about our business, strategy and performance in 2023, and how we create sustainable value for stakeholders and society.

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Priorisierung von Kunden mit hohem Potenzial durch Datenanalyse (HCPs und Stakeholder), die Verschreibungsentscheidungen beeinflussen ~ Steigern Sie die Vertriebsleistung durch die geschickte Orchestrierung positiver Kundenerlebnisse ~ Engagieren und Beziehungen aufbauen ~ Führen Sie wertorientierte Gespräche (persönlich und virtuell), um kritische Kundenherausforderungen, Entscheidungstreiber, Schwachstellen und Chancen zu verstehen ~ Personalisieren und orchestrieren Sie Customer Engagement Journeys für HCPs,

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