

# Associate Director, Marketing & Digital Data Solutions

Job ID  
REQ-10014822  
Jul 24, 2024  
India

## Summary

Job Title: Associate Director, Digital & Marketing Data solutions

### Key Responsibilities:

- Support in development of the strategic data solutions and capabilities (e.g. analytical data marts, metric libraries, viz/content delivery tools)
- Conduct meetings and presentations with Stakeholders across the organization and partner with them to build great solutions that drive strategic value in an efficient manner.
- Translate the business needs into actionable analytics focused data solutions/features/initiatives using technology platforms like Data IKU, Snowflake, Alteryx, R, Qlik, SQL engines and Python to provide solutions and/or recommendations.
- Hands-on development to build data solutions/rapid prototypes/POCs and Dashboards.
- Translate business requirements into design, data and specifications managing team, IT, business services and related vendors who are responsible for the development and deployment of the reports.
- Manage process for ad-hoc analytics and content delivery and streamline fragmented efforts.
- Drive governance around building data as a service on modern data/analytics/BI solutions
- Maintain understanding of the type of analytical solutions and insights that different business functions benefit from
- Collaborate with IT teams for infrastructure and platform needs. Creation of documentation, including Business Requirements, Design documents, etc.

### Essential Requirements:

- BS in Biology, Mathematics, Statistics, Computer Science, Engineering, Analytics, Business, or other technical degree. MS or MBA preferred.
- Experience in building large data warehouses/ data marts. Should be proficient in relational and dimensional modeling. Experience in Snowflake is a plus.
- 10+ years' experience in successfully data/analytics/BI initiatives in industry/consulting setup
- Advanced knowledge and hands-on development experience on tools, dashboards, and software like Snowflake, DataIKU, Data Bricks, Qlik, Alteryx, R, SAS and Python. Consulting experience a plus

## About the Role

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Location – Hyderabad # Hybrid

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Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us!

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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CTS  
Location  
India  
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IN10 (FCRS = IN010) Novartis Healthcare Private Limited  
Functional Area  
BD&L & Strategic Planning  
Job Type  
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Employment Type  
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Shift Work  
No  
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